

銘傳大學傳播學院

「新聞產製學分學程」課程架構表

Ming Chuan University School of Communication

News Production Focused Course Program Curriculum

執行單位：新聞學系

Executing until: Department of Journalism

課程類型 Course Type	課程名稱 Course Name	學分數 Credits	備註 Remarks
必修 required	專題企畫與報導 Planning and Writing of Special Reports	2	新聞學系 Department of Journalism
必修 required	影音新聞製作 Video news production	2	新聞學系 Department of Journalism
必修 required	資料新聞學 Data Journalism	2	新聞學系 Department of Journalism
必修 required	新聞道德與法律 Journalistic Ethics and Laws	2	新聞學系 Department of Journalism
選修 Elective	內容產製(一) Content Production System I	2	新聞學系 Department of Journalism
選修 Elective	內容產製(二) Content Production System II	2	新聞學系 Department of Journalism
選修 Elective	新聞採訪寫作(一) News Reporting and Writing I	2	新聞學系 Department of Journalism
選修 Elective	新聞採訪寫作(二) News Reporting and Writing II	2	新聞學系 Department of Journalism
選修 Elective	攝影實務 Practices in Photography	2	傳播學院(共同專業) School of Communication
選修 Elective	視覺傳播 Visual Communication	2	傳播學院(廣電) School of Communication
選修 Elective	雜誌寫作 Magazine Writing	2	新聞學系 Department of Journalism
選修 Elective	網路新聞學 Internet Journalism	2	新聞學系 Department of Journalism
選修 Elective	互動多媒體 Interactive Multimedia	2	新媒體暨傳播管理學系 Department of New Media and Communication Administration
選修 Elective	多媒體網頁設計 Multimedia Web Design	2	新媒體暨傳播管理學系 Department of New Media and Communication Administration

選修 Elective	個人新聞網站設計 Personal News Website Design	2	新聞學系 Department of Journalism
選修 Elective	印刷媒體視覺設計與製作 Visual Design and Production in the Print Media	2	新聞學系 Department of Journalism
選修 Elective	精確新聞報導 Precision Journalism	2	新聞學系 Department of Journalism
選修 Elective	數位影音製作 Digital audio and video production	2	廣播電視學系 Department of Radio and TV
選修 Elective	廣電節目產製管理 Broadcast Program Production and Management	2	廣播電視學系 Department of Radio and TV
選修 Elective	評論寫作 Editorial Writing	2	新聞學系 Department of Journalism

備註：

- 學員於修業期間，必須修畢四門必修課程(核心課程)8 學分，及選修課程(基礎課程或進階課程)12 學分，共 20 學分。
Students must complete 20 credit hours, among which, 8 are required courses and 12 are elective credits.
- 本校之大學部學生，自行上網填寫電子化表單提出申請，經核可後始成為本學程的正式學員。未通過審核之學生亦可修習本學程課程，惟無法取得學分學程證明書。各課程之修習，以具有學程資格之學生優先。
All undergraduate students of Ming Chuan University can apply for this program through electronic forms and be admitted upon approval. Students who have not yet been approved can take courses of the program, but cannot receive Focused Course Program certificates. Approved students have priority for enrolling in program courses.
- 本必選修科目表之選修課程，可追溯至 **104 學年度(含)**以前申請學生適用。
The elective courses listed for the curriculum can be applied to students who applied to the program prior to the 2015-16 academic year.